

## WHY IS IREVA SO STRICT ON CLUB AND TEAM NAMES, ATTIRE, ETC.?

Background – several years ago, the IREVA BOD adopted a policy requiring all club and team names to be “g-rated”. When a name is considered questionable, a standing committee reviews the name against established criteria adopted by the BOD, and then votes to pass or fail the name. The policy / procedure is on the IREVA website:

<http://www.ireva.org/Documents/CLUB%20AND%20TEAM%20NAMES%20POLICY%20-%20final%20-%202010-01-22.pdf>

1. We want to present an image of IREVA and the sport of volleyball that is positive and respectful.
2. We want to be able to promote the sport as suitable for all ages and venues.
3. We want all of our members to be comfortable in this regard, and to not drive anyone away with well-intended attempts at humorous names.
4. We want to be able to invite parents, children, grandparents, the media and the general public to attend adult and juniors events without fear of offending someone.
5. As a practical matter, it is much easier to err on the stricter side of this kind of decision, rather than trying to define a gray area in the middle. The committee process is not perfect, but it is the best approach we could create. Committee decisions are seldom unanimous, reflecting the diversity of the participants.